



**All Sponsorships include an opportunity to deliver a “Flash Presentation” Break-Out Session highlighting new & innovative products.**

## Medal Sponsorship Packages

	NAC MEMBER	NON-MEMBER	Check All That Apply
<p><b>Platinum - SOLD</b></p> <ul style="list-style-type: none"> <li>• Signage with name and logo in pre-event promotions and throughout the event</li> <li>• Four premium exhibit spaces</li> <li>• 1<sup>st</sup> choice of booth location in Exhibit Hall</li> <li>• Prime name/logo display on NAC website and conference app</li> <li>• Full page ad in event guide</li> <li>• Choice to sponsor conference product (at 50% discount)</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 10 conference passes</li> <li>• 2 promotional items in show bag</li> <li>• Banner advertisement on NAC website</li> <li>• Opportunity to make PP/Video presentation (10 minutes)</li> </ul>	\$12,500	\$25,000	<b>SOLD</b>
<p><b>Gold</b></p> <ul style="list-style-type: none"> <li>• Signage with name and logo in pre-event promotions and throughout the event</li> <li>• Two premium exhibit spaces</li> <li>• 2<sup>nd</sup> top priority of booth location choice in Exhibit Hall</li> <li>• Prime name/logo display on NAC website and conference app</li> <li>• Choice to sponsor conference product (at 35% discount)</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 8 conference passes</li> <li>• 1 promotional item in show bag</li> <li>• Banner advertisement on NAC website</li> <li>• Opportunity to make PP/Video presentation (7 minutes)</li> </ul>	\$9,500	\$19,000	<input type="checkbox"/>
<p><b>Silver</b></p> <ul style="list-style-type: none"> <li>• Signage with name and logo in pre-event promotions and throughout the event</li> <li>• One premium exhibit space</li> <li>• Prime name/logo display on NAC website and conference app</li> <li>• 3<sup>rd</sup> top priority of booth location choice in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 6 conference passes</li> <li>• 1 promotion item in the show bag</li> <li>• Banner advertisement on NAC website</li> <li>• Opportunity to make PP/Video presentation (5 minutes)</li> </ul>	\$7,500	\$15,000	<input type="checkbox"/>

<p><b>Bronze</b></p> <ul style="list-style-type: none"> <li>• Signage with name and logo in pre-event promotions and throughout the event</li> <li>• One premium exhibit space</li> <li>• Prime name/logo display on NAC website and conference app</li> <li>• Medal Sponsor Priority in Premium booth location in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 4 conference passes</li> <li>• 1 promotional item in the show bag</li> <li>• Advertisement on NAC website home page</li> </ul>	<b>\$4,500</b>	<b>\$9,000</b>	<input type="checkbox"/>
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## Event & Product Sponsorships

### Event Sponsorships (Maximum of 3 Sponsors per Event)

	NAC MEMBER	NON-MEMBER	
<p><b>50<sup>th</sup> Anniversary Cash-A-Palooza Celebration</b></p> <ul style="list-style-type: none"> <li>• Signage with name and logo at sponsored event</li> <li>• Prime name/logo display in event guide and on NAC website and conference app</li> <li>• Premium booth location in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 6 conference passes</li> <li>• Sponsor promo/flyer on tables at event</li> <li>• 1 promotional item in show bag</li> <li>• Banner advertisement on NAC website</li> <li>• Opportunity for brief remarks/presentation (3 minutes)</li> </ul>	<b>\$7,000</b>	<b>\$14,000</b>	<input type="checkbox"/>
<p><b>ATM Nation Social Hour Reception</b></p> <ul style="list-style-type: none"> <li>• Signage with name and logo at sponsored event</li> <li>• Prime name/logo display in event guide and on NAC website and conference app</li> <li>• Premium booth location in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 4 conference passes</li> <li>• 1 promotional item in show bag</li> <li>• Advertisement on NAC website home page</li> <li>• Sponsor promo/flyer on tables at event</li> </ul>	<b>\$4,250</b>	<b>\$8,500</b>	<input type="checkbox"/>
<p><b>50<sup>th</sup> Anniversary US ATM Industry Luncheon</b></p> <ul style="list-style-type: none"> <li>• Signage with name and logo at sponsored event</li> <li>• Prime name/logo display in event guide and on NAC website and conference app</li> <li>• Premium booth location in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 4 conference passes</li> <li>• 1 promotional item in show bag</li> <li>• Advertisement on NAC website home page</li> <li>• Sponsor promo/flyer on tables at event</li> </ul>	<b>\$4,000</b>	<b>\$8,000</b>	<input type="checkbox"/>

<b>Keynote Speaker Sponsor</b> <ul style="list-style-type: none"> <li>• Signage with name and logo in pre-event speaker promotions and at sponsored event</li> <li>• Prime name/logo display on NAC website and in event guide and conference app</li> <li>• Premium booth location in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 3 conference passes</li> <li>• 1 promotional item in the show bag</li> <li>• Advertisement on NAC website home page</li> </ul>	<b>\$4,000</b>	<b>\$8,000</b>	<input type="checkbox"/>
<b>NAC2019 Industry Welcome Breakfast</b> <ul style="list-style-type: none"> <li>• Signage with name and logo at sponsored event</li> <li>• Prime name/logo display in event guide and on NAC website and conference app</li> <li>• Premium booth location in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 3 conference passes</li> <li>• 1 promotional item in show bag</li> <li>• Advertisement on NAC website home page</li> <li>• Sponsor promo/flyer on tables at event</li> </ul>	<b>\$3,500</b>	<b>\$7,000</b>	<input type="checkbox"/>
<b>Snack Attack Stations + 50th Anniversary Networking Breakfast</b> <ul style="list-style-type: none"> <li>• Signage with name and logo at snack attack stations in classroom and Exhibit Hall and at sponsored breakfast event</li> <li>• Prime name/logo display in event guide and on NAC website and conference app</li> <li>• Premium booth location in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 3 conference passes</li> <li>• 1 promotional item in show bag</li> <li>• Advertisement on NAC website home page</li> <li>• Sponsor promo/flyer on tables at snack attack stations and sponsored breakfast event</li> </ul>	<b>\$3,500</b>	<b>\$7,000</b>	<input type="checkbox"/>

\*The order of Sponsor booth selections within each sponsorship category is based upon date priority of registration/payment submission.

## Photo Station Sponsor

(Providing complimentary professional “headshots” and team photos during the event!)

	<b>NAC MEMBER</b>	<b>NON-MEMBER</b>	
<ul style="list-style-type: none"> <li>• Signage with name and logo displayed at Photo Booth</li> <li>• Prime name/logo display in event guide and on NAC website and registration desk</li> <li>• Premium booth location in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 3 conference passes</li> <li>• 1 promotional item in the show bag</li> <li>• Advertisement on NAC website home page</li> <li>• Sponsor promo flyer on tables by photo area</li> </ul>	<b>\$3,500</b>	<b>\$7,000</b>	<input type="checkbox"/>

## Conference App Sponsor

	NAC MEMBER	NON-MEMBER	
<b>Conference App Sponsor - SOLD</b> <ul style="list-style-type: none"> <li>• Prime name/logo display on NAC website and in eventguide</li> <li>• Branding for conference app in pre-event/on-site app marketing literature</li> <li>• Logo on landing page and displayed each time app loaded and opened</li> <li>• Scrolling banner ad on conference app</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Prominent location on Sponsor/Exhibitor App Pages</li> <li>• 2 conference passes</li> <li>• 1 promotional item in the show bag</li> </ul>	\$2,000	\$4,000	<b>SOLD</b>



## 50<sup>th</sup> Anniversary Commemorative Sponsorships

	NAC MEMBER	NON-MEMBER	
<b>Virtual Reality Experience Station</b> (Providing Complimentary Branded Virtual Reality (VR) Experience in Exhibit Hall) <ul style="list-style-type: none"> <li>• Signage with name and logo displayed at VR Station</li> <li>• Prime name/logo display in event guide, on NAC website, and at registration desk</li> <li>• Premium booth location in Exhibit Hall</li> <li>• Sponsorship formally recognized from the podium</li> <li>• Sponsorship recognized in on-site and online show literature</li> <li>• 3 conference passes</li> <li>• 1 promotional item in show bag</li> <li>• Advertisement on NAC website home page</li> <li>• Sponsor promo/flyer on tables at VR Station</li> </ul>	\$3,500	\$7,000	<input type="checkbox"/>
<b>Graffiti Wall</b> <ul style="list-style-type: none"> <li>• Customized 50<sup>th</sup> Anniversary Themed Graffiti Wall in the Expo Hall for attendees to sign</li> <li>• Sponsorship recognition on NAC website and conference app</li> <li>• 2 conference passes</li> <li>• 1 promotional item in the show bag</li> <li>• Advertisement on NAC website home page</li> </ul>	\$2,500	\$5,000	<input type="checkbox"/>
<b>Design Your Own Commemorative Product*</b> <ul style="list-style-type: none"> <li>• Company name and logo on product</li> <li>• Sponsorship recognition on NAC website and conference app</li> <li>• 1 conference pass</li> <li>• Product placed in show bag</li> </ul>	\$2,000	\$4,000	<input type="checkbox"/>

\*Please contact NAC for information on additional customized sponsorship packages.

## Product Sponsorships

	NAC MEMBER	NON-MEMBER	
<b>Lanyard - SOLD</b> <ul style="list-style-type: none"> <li>• Company name and logo on product</li> <li>• Sponsorship recognized on NAC website</li> <li>• 2 conference passes</li> <li>• 1 promotional item in show bag</li> </ul>	\$3,500	\$7,000	<b>SOLD</b>
<b>Show Bag - SOLD</b> <ul style="list-style-type: none"> <li>• Company name and logo on product</li> <li>• Sponsorship recognized on NAC website</li> <li>• 2 conference passes</li> <li>• 1 promotional item in show bag</li> </ul>	\$1,500	\$3,000	<b>SOLD</b>
<b>Event Guide</b> <ul style="list-style-type: none"> <li>• 2 full page ads</li> <li>• Sponsorship recognized on NAC website</li> <li>• 2 conference passes</li> <li>• Product placed in all lanyards and displayed at registration desk</li> </ul>	\$1,500	\$3,000	<input type="checkbox"/>
<b>Question/Comment Card</b> <ul style="list-style-type: none"> <li>• Company name and logo on cards in each session</li> <li>• Sponsorship recognized on NAC website</li> <li>• 1 conference pass</li> <li>• Product distributed in educational sessions and placed at registration desk</li> </ul>	\$1,500	\$3,000	<input type="checkbox"/>
<b>Memo Pads in Session Rooms</b> <ul style="list-style-type: none"> <li>• Company name and logo on product</li> <li>• Sponsorship recognized on NAC website</li> <li>• 1 conference pass</li> <li>• Memo Pad distributed in educational sessions and placed in show bags</li> </ul>	\$1,500	\$3,000	<input type="checkbox"/>
<b>Bottled Water Branding - SOLD</b> <ul style="list-style-type: none"> <li>• Company name and logo on product</li> <li>• Sponsorship recognized on NAC website</li> <li>• 1 conference pass</li> <li>• Product placed in show bag and displayed at registration desk</li> </ul>	\$1,250	\$2,500	<b>SOLD</b>

*\*Product Sponsors are responsible for sponsorship amount – plus production costs for relevant product/service.*

## Event Guide Ads

	NAC MEMBER	NON-MEMBER	
- Half page – full color	\$750	\$1,500	<input type="checkbox"/>
- Full page – full color	\$1,250	\$2,500	<input type="checkbox"/>

## Exhibitor Opportunities

	NAC MEMBER	NON-MEMBER	
One 10' x 10' Exhibit Space (Includes 2 Full Conference Passes)	\$2,100	\$4,200	<input type="checkbox"/>
Two 10' x 10' Exhibit Spaces (Includes 4 Full Conference Passes)	\$3,750	\$7,500	<input type="checkbox"/>

**Please Note:** Following Sponsor Booth selection, Exhibitors will have an opportunity to choose exhibit spaces in priority order, based upon date of company registration. Full payment must be received by NAC at time of booth selection to reserve space.

- Includes recognition in 2 conference eblasts and conference app.
- Please contact NAC for pricing on 3 or more exhibit spaces.

## Sponsor/Exhibitor Additional Employee(s) Conference Pass

	NAC MEMBER	NON-MEMBER	
Sponsor/Exhibitor Employee(s) Additional Attendee	\$295	\$590	<input type="checkbox"/>

**By submitting your registration, you are agreeing to abide by the terms and conditions set forth in the following Sponsor/Exhibitor Agreement Rules and Regulations section of this form.**

## NAC Membership

	Yes	No
NAC Member?	<input type="checkbox"/>	<input type="checkbox"/>
I am submitting a NAC Membership Application with my Conference Registration.	<input type="checkbox"/>	<input type="checkbox"/>
I would like to receive information about joining NAC.	<input type="checkbox"/>	<input type="checkbox"/>

Have questions or would like more information? Please contact NAC at:  
 (904) 683-6533 Monday – Friday, 8 a.m. – 5 p.m. Eastern;  
 or email NAC at: [nacevents@natmc.org](mailto:nacevents@natmc.org)

**\*\*Hotel Group Room Rates Available through Friday, September 27, 2019\*\***

**Interested in Joining NAC?**  
 Please complete the attached NAC membership application and submit along with this NAC2019 registration form and your total payment amount.

# NAC2019 Conference & Expo Registration Form

## Company Information

Company Name\*: \_\_\_\_\_  
Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_  
Website: \_\_\_\_\_

Yes, please keep me updated with NAC news and alerts via text/SMS to my mobile number. I understand standard message and data rates may apply (Approximately 2 messages per month). Mobile Number: \_\_\_\_\_

**\*SPONSORS & EXHIBITORS:** Please send a high-resolution, vector logo (.eps) file to [rebeccah@natmc.org](mailto:rebeccah@natmc.org)  
Please list Company Name as you prefer it for NAC website, conference app, on-site signage, and booth signage.

[Note: Your registration will not be considered complete for purposes of exhibit selection date priority or otherwise, until payment is received by NAC.]

## Payment Information

Payment Method:  Check  Credit Card

Total Due:

\_\_\_\_\_ + \_\_\_\_\_ = \$ \_\_\_\_\_  
NAC2019 Exhibitor/Sponsorship(s) Amount      NAC Membership Dues (if applicable)\*      Total Amount Paid/Authorized

\*Please enter the amount of dues from your NAC membership form.

## Payment by Check

Please make your check payable to: The National ATM Council, Inc.

Please mail to: The National ATM Council, Inc. • 9802-12 Baymeadows Rd. #196 • Jacksonville, FL 32256.

You may also scan/email your completed registration form to: [nacevents@natmc.org](mailto:nacevents@natmc.org) or fax to: (904) 425-6010.

## Payment by Credit Card

Please fill out the credit card payment information below and fax your completed registration form to (904) 425-6010.

You may also mail your form to:

The National ATM Council, Inc. • 9802-12 Baymeadows Rd., #196 • Jacksonville, FL 32256

If you prefer to provide your credit card information by phone, please check the applicable box below, email registration form to [nacevents@natmc.org](mailto:nacevents@natmc.org) and call NAC with your card information.

Will submit Credit Card information by phone. Call NAC at (904) 683-6533.

Cardholder Signature: \_\_\_\_\_

Credit Card:  Visa  MasterCard  Discover

Name as it Appears on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

**Have questions? – Please call NAC at (904) 683-6533**

# NAC2019 Conference & Expo Attendees

## Conference Attendees

Attendee #1: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Attendee #2: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Attendee #3: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Attendee #4: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Attendee #5: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Attendee #6: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Attendee #7: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Attendee #8: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Attendee #9: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Attendee #10: \_\_\_\_\_ Email Address: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Yes, please keep the above company representatives updated with NAC alerts via text/SMS to their mobile numbers. I understand standard message and data rates may apply (Approximately 2 messages per month).



# Sponsor & Exhibitor Agreement - Rules & Regulations

1. **Agreement:** Exhibitor hereby agrees to abide by these Rules & Regulations, together with such additional rules and regulations as may be adopted by The National ATM Council, Inc (NAC) and provided to Exhibitor from time to time. As used in this Agreement, "Exhibitor(s)" includes any company or entity registered at a NAC event as a Sponsor or Exhibitor for such event, together with any employee, agent, representative, or independent contractor of Exhibitor, which shall be governed by these Rules & Regulations.
2. **Membership:** In order to receive the member rate, the Exhibitor's NAC membership must be current at the time of the event. If the membership lapses, or the company chooses to not renew NAC membership, NAC has the right to charge the non-member rate.
3. **Exhibitor Packet/Important Deadlines:** Information for online access to the NAC2019 Exhibitor Packet will be emailed to the contact person for each exhibiting company. This information will include important deadlines for such items as logos and company descriptions; certificate of insurance requirements; show bag item delivery and contact information for the Exhibition Services Company and the Conference Venue. Exhibitor will need to review the Exhibitor Packet and emails from NAC and return all items on time to be included in all applicable Exhibitor benefits. A PDF version of the Exhibitor Packet will also be provided upon request.
4. **Assignment of Exhibit Space:** NAC assigns booth space to Medal, Event and Product Sponsors based upon sponsorship category, contribution amount, and registration date priority within those categories, and then to Exhibitors on a first-come, first-served basis. NAC reserves the right to assign or relocate Exhibit areas or reconfigure the exhibition area for the betterment of the event, or otherwise in its sole discretion. Exhibit space assignment and priority in selection shall be conditional upon payment in full of all conference and membership amounts due. Exhibit Space Selection forms will be provided to all Exhibitors and the Exhibit Hall layout map will be distributed to enable space selection preferences to be made. Exhibit space assigned to the Exhibitor is for the use of the named Exhibitor only. Exhibit space sharing in whole or in part with any third party is expressly prohibited, except upon written permission of NAC prior to the conference.
5. **Exhibitor Badges/Spaces:** Each exhibit space is intended for a single business entity only, to include corporate affiliates. Exhibitors shall not share booth space with an outside third party and without requesting permission in writing for such booth sharing from NAC. In such a case, NAC reserves the right to assess a reasonable additional charge for any such space sharing at a rate of fifty percent (50%) of the otherwise applicable booth space rates. All conference badges/lanyards issued by NAC for Exhibitors/Sponsors shall be for the sole use of Exhibitor/Sponsor personnel or its IAD/ISO customer identified thereon and as supplied in advance to NAC. Sharing of badges/lanyards with individuals or vendors other than the person named on the badge/lanyard is not permitted and is grounds for removal from the event.
6. **Terms of Payment:** All registration forms submitted to NAC must be accompanied by the appropriate payment of the associated amounts due. Returned checks will result in a \$50.00 returned check fee being charged, and all future payments by that exhibiting company must then be made by charge card (MasterCard/Discover/Visa) or certified bank check.
7. **Cancellation by Exhibitor:** In the event Exhibitor cancels its participation in a NAC event covered by this Agreement, any fees paid or due and owing shall still be applicable and cannot be transferred to another future NAC or other event or applied to pay NAC dues. The following refund policy will be fully applicable and enforceable:

## CANCELLATION / REFUND / SUBSTITUTION POLICY

Written notice of cancellation received by NAC on or before SEPTEMBER 1, 2019, will result in a refund of all fees paid, less a one-time fifty-dollar (\$50) administrative processing fee. Please submit any cancellation requests to [srr@natmc.org](mailto:srr@natmc.org) and allow twelve weeks for receipt of refund. **PLEASE NOTE:** No refunds will be provided for cancellations received after SEPTEMBER 1, 2019.

**On-site no-shows are non-refundable.**

**Substitutions are encouraged and should be submitted to [srr@natmc.org](mailto:srr@natmc.org).** Please include the original attendee's name and the substitute's full contact information (name, title, company, address, phone #, and email address). Please provide NAC with notification by email regarding any substitutions prior to OCTOBER 8, 2019. After that date, substitutions will be processed on-site at the NAC2019 event.

8. **Event Cancellation by NAC:** If NAC cancels the event to which this Agreement is applicable, NAC will refund payments in the amount received by NAC, and NAC will not be responsible for other costs or expenditures incurred by Exhibitor. NAC will not be required to refund payment or assume additional costs or liability due to cancellations of or modification to the event resulting from "acts of God" or illegal activity. All refunds will be issued within twelve (12) weeks of receipt of written cancellation.
9. **Exhibitor Cancellation by NAC:** Exhibit space may be cancelled by NAC for failure of Exhibitor to make payments when due or to comply with this Agreement or the applicable rules and regulations set forth herein. If an Exhibit space is cancelled by NAC under this provision, Exhibitor shall forfeit all payments made and NAC shall have the right to offer such cancelled space to another Exhibitor at NAC's sole discretion, without triggering any mitigation of such forfeited amounts.

10. **Attendance:** NAC uses all reasonable commercial efforts to market its events and attract attendees, but does not guarantee specific levels of attendance at any given event. NAC makes no representations or warranties, express or implied, regarding attendance levels at its hosted events or the specific event covered by this Agreement.
11. **Mediation/Applicable Law & Venue:** If a dispute arising out of or related to this Agreement cannot be settled through good faith negotiation, then the parties shall first attempt, in good faith, to settle the dispute by mediation through a commercially recognized mediation body to be agreed upon by the parties, and conducted in Jacksonville, FL, before resorting to any other dispute resolution procedure including, but not limited to, litigation. Each party will be responsible for its own costs and one-half of the fees associated with such mediation. This Agreement shall, for all purposes and forms of action, be governed by and interpreted under Florida law, and any action required to seek interpretation of or enforce this Agreement or its terms shall be brought exclusively in the state or federal courts located in City of Jacksonville, Florida, USA. The parties expressly submit to personal jurisdiction in such location and agree that this venue constitutes the most appropriate jurisdiction for any such action.
12. **Exhibitor Responsibility Clause:** To the fullest extent permitted by law, the person/legal entity described as "Exhibitor" in this clause and elsewhere in this Agreement hereby assumes full responsibility and agrees to indemnify, defend and hold harmless NAC and its members, officers, directors, contractors and agents, from and against any and all claims, expenses (including attorney fees), damage or liability arising out of Exhibitor's participation in the event including, but not limited to, participation of any employee, agent, or independent contractor of Exhibitor and including Exhibitor's use of the event hotel's conference center and exhibition space and premises. Exhibitors agree to terms and conditions contained in Planet Hollywood Conference Services Guidelines.
13. **Insurance:** Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability, covering the Exhibitor's indemnity obligations in this clause and the Agreement. Such insurance shall be in an amount of not less than two-million dollars (\$2,000,000) US combined single limit for personal injury and property damage. Such policy shall name the following entities as additional insured(s): (1) NAC and its members, officers, directors, contractors and agents; and (2) Planet Hollywood Resort and Casino, Caesar's Entertainment and their subsidiaries and affiliates, and each of their officers, directors, representatives and employees. Exhibitor shall supply NAC with a Certificate of Insurance at least thirty (30) days prior to use of the exhibition premises. Exhibitor understands that NAC does not maintain insurance covering Exhibitor's property and it is the sole responsibility of Exhibitor to obtain such insurance.
14. **Operation of Exhibits and Exhibitor Conduct:** Exhibitor and any of its employees, agents, independent contractors, or representatives will conduct their actions and behavior at all times during the dates of the event and on event premises consistent with NAC's conference goal of unifying businesses within America's retail ATM sector for the common betterment of the industry and the public we serve. By participating in NAC2019, Exhibitor agrees to demonstrate conduct to all other participants, including Attendees, Sponsors, Speakers, Exhibitors, Competitors, and Event Staff showing respect, dignity, and professionalism at all times. Any form of offensive language, offensive behavior, discriminatory behavior or harassment whatsoever is expressly prohibited, on site at the event or on conference related social media. Any signage, print material, or other promotional items displayed or used anywhere on the event premises or worn during the event or in Exhibit Hall that refers either explicitly or implicitly to another event participant or Exhibitor in a derogatory or defamatory manner is expressly prohibited and forbidden.

Displays in Exhibit space must be designed and operated in a manner that respects the rights of other Exhibitors, Attendees, and all conference participants. Displays shall not be designed in a manner that will block or otherwise interfere with a neighboring Exhibitor. If this occurs, NAC reserves the right to require alteration of such offending feature(s) or have the Exhibit removed in its entirety. All signage, advertising, literature, and any other promotional material used by Exhibitor must be directly related to the Exhibitor's name, product, and service. Derogatory or defamatory advertisements aimed at other Exhibitors or industry participants, the unauthorized taking of photographs or videos, and any other activities that are offensive, profane, defamatory, or sexually suggestive, are strictly prohibited.

Exhibitors may not enter booths of other Exhibitors without invitation. NAC has sole discretion to determine any violation of this provision. If NAC, in sole discretion, determines that an Exhibitor has violated or intends to violate this provision of the Agreement, NAC may require immediate removal of any such Exhibit or specific offending items or persons from the Exhibit Hall and the conference event.
15. **Security:** In no case will NAC be responsible for any theft, loss or damage to Exhibitor's products, Exhibit space display, or any other personal or company property wherever located. Exhibitor agrees that it is wholly responsible for protecting its and its employees, agents and representatives' property on and off the exhibition hall floor and throughout the event venue premises. **Entry by an Exhibitor into the Exhibit space assigned to another Exhibitor is permissible only when a representative(s) of the Exhibit space that is being entered into is present, or upon written permission of such Exhibitor.**
16. **Photography, Video, or Other Recording:** By registering for NAC2019, Exhibitor grants permission to NAC to take and use any photographs, video(s), or other recording of Exhibitor's Exhibit space and organization representatives present at the NAC2019 event. Exhibitor is permitted at its discretion to take photography, video, or other recordings of their Exhibit space and persons present in that Exhibit space. All other photography, video, or other recording of whatever type is permitted only with prior written authorization from NAC.
17. Exhibitors must comply at all times with all local, state, and federal laws and regulations.
18. NAC shall have full power to make or amend these rules.



# THE NATIONAL ATM COUNCIL, INC.

Representing US Independent ATM Providers, Processors & Vendors/Suppliers



Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (Office) \_\_\_\_\_ (Cell) \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website: \_\_\_\_\_

Alt. Contact & Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date of Application: \_\_\_\_/\_\_\_\_/\_\_\_\_

- Yes, please keep me updated with NAC news and Member alerts via text/SMS to my mobile number. I understand standard message and data rates may apply (Approximately 2 messages per month).

### MEMBERSHIP DUES

- ATM Operator – Affiliate (0-4 ATMs)..... \$25/year
- ATM Operator – Affiliate (5-10 ATMs)..... \$50/year
- ATM Operator – Affiliate) (10+ ATMs).....\$1.50 per ATM/quarter\*  
\*[Per Quarter / Minimum: \$75 — Maximum: \$350]
- ATM Operator (Registered ISO)..... \$1,400/year
- Vendor/Supplier..... \$750/year\*\*  
\*\*[50% Discount for NAC ISO/Affiliate Members]

**PAYMENT BY CHECK:** Please make your dues checks payable to: The National ATM Council, Inc. and mail with completed application to address below.

**PAYMENT BY CREDIT CARD:** Please fill out the credit card information below and mail, email, or fax completed application to the address below. You may also submit credit card information by phone to NAC at 904-683-6533.

**Credit Card Information:**     Discover     MasterCard     Visa

Cardholder Signature: \_\_\_\_\_

Name as it Appears on Card (Please Print): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing Address (if different from registration address): \_\_\_\_\_

\_\_\_\_\_

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**Have questions or need more information, please contact:** Bruce Renard, Executive Director  
 (904) 683-6533 O | (904) 710-3522 M | [bruce@natmc.org](mailto:bruce@natmc.org)

**WELCOME TO NAC – THANK YOU FOR YOUR PARTICIPATION AND SUPPORT!**

The National ATM Council, Inc. \* **NAC2019** Conference & Expo \* October 15-17, 2019 \* Las Vegas, NV