



NAC2022 PROGRAM AGENDA

TUESDAY SEPTEMBER 13th

8:00AM – 7:00PM **NAC2022 Registration Desk Open**

8:00AM – 4:00PM **Exhibitor Set-Up in Seminole Ballroom (Exhibitors Only)**

1:00PM **NAC2022 Conference Official Program Opening for Attendees**

1:00PM – 4:15PM **Independent ATM Manufacturers
Technical/Operational Workshop Sessions (Grand Ballroom)**

The “Big Three” Retail ATM Manufacturers Present Valuable & Exciting Current, New, and Essential Product/Service Information and Announcements – Live Training/Technical Updates & Tips/Insights to Optimize Your ATMs’ Performance in the Field

>>>MANUFACTURER SPECIFIC PCI COMPLIANCE & IMPLEMENTATION REQUIREMENTS WILL BE ADDRESSED

- **1:00PM – 2:00PM HYOSUNG – “Making the Future for Retail ATMs”**
Brad Nolan, Chief Marketing and Product Officer – Hyosung America
Michael Graham, Vice-President Retail Strategy and Solutions – Hyosung America
- **2:00PM – 3:00PM TRITON / ATM GURUS – “The Original Retail ATM Provider”**
James Phillips. EVP, Sales & Marketing – Triton/ATM Gurus
- **3:15PM – 4:15PM GENMEGA – “The Genmega Difference Today and Tomorrow”**
Wes Dunn - EVP of Sales and Marketing

3:00PM – 3:15PM ATM Snack Attack – Break (Grand Ballroom)

4:30PM – 6:30PM **EXHIBIT HALL “SNEAK PEEK” – First “Wow Look” for All NAC2022 Attendees!**
(Seminole Ballroom)

7:00PM – 8:30PM **ATM NATION TROPICAL WELCOME RECEPTION**
Open Bar ▪ Great Food ▪ Exceptional Networking
Seminole Ball Room | Exhibit Hall

WEDNESDAY SEPTEMBER 14th

- 8:00AM **NAC2022 Registration Desk Opens**
- 8:00AM – 8:30AM **Exhibit Hall Prep (Exhibitors ONLY-Seminole Ballroom)**
- 8:30AM – 10:00AM **Florida Sunshine Breakfast in the Exhibit Hall (Seminole Ballroom)**
- 8:30AM – 12:00PM **MORNING IN EXHIBIT HALL – OPEN TO ALL NAC2022 ATTENDEES**
- 9:30AM – 11:30AM **NAC2022 Sponsor Breakout Sessions** (Approx. 30 Minutes Each)
- **Quick Tips to Empower Your Hyosung ATMs:**
How to:
 - Attach a Side Car
 - Enroll In TangoNet
 - Enable DigitalMint
 - Enable Automatic Software Updates
 - **Hyosung Security Update** – Essential Details for PCI Compliance & More
 - **Star Financial Services / Access One Solutions – Merchant Services 101** – Future Proofing Your ATM Route
 - **DPL – 3G Year-End Decommissioning** – Impacts/Decisions for Your Route
- (Meeting Rooms 1-3 – Across from Grand Ballroom – Times TBA)
- 12:00PM– 2:00PM **Cruisin' With Cash - ATM Industry Luncheon (Grand Ballroom) (Exhibit Hall Closed)**
- Welcome & Opening Remarks: NAC Chair, George Sarantopoulos & NAC Executive Director, Bruce Renard**
- Keynote Presentation: The Honorable Congressman John Rose (R-TN)**
U.S. House Financial Services Committee Member and Leading CASH Advocate on Capitol Hill – Offering an Insider's Unique Congressional Perspective
- Atlanta Federal Reserve Thought Leaders & Payments Risk Experts**
– David W. Lott and Dr. Scarlett Heinbuch
Latest US Cash Usage Trends, The Fed's US Digital Dollar Proceedings, and the Growing Recognition and Awareness at the Fed of the Vital Ongoing Importance of Cash as a Payment Option for Consumers
- Platinum Sponsor Presentation by Hyosung**
Ways in Which Technology is Transforming Traditional Retail ATMs Into Full Service Financial Centers – a Bold New Vision for the Independent ATM Sector!
Keynote – “State of the Business Report”
Marvin Bowers, Vice President Retail Sales – Hyosung America
- Current ATM Initiatives Report – VISA**
Update on Latest PCI Compliance Requirements & Timing; “Cashless ATM” Enforcement; & Introduction of “Universal Deposit Acceptance” for Retail ATMs
Alicia Moore, Head of North America ATM Product
VISA
- 2:00PM – 6:30PM **Exhibit Hall Re-Opens**

- 2:15PM – 3:00PM **Opportunities To Enhance & Expand Your ATM Route – The Latest Scoop on Great Opportunities for Added Revenues to Boost Your Bottom Line - Leveraging Your Most Valuable Asset – Merchant Relationships! Learn About New & Exciting Products/Services – Perfect Add-ons to Your ATM Route**
- 3:00PM – 3:45PM **NAC Governmental Affairs Advocacy - Putting Cash/ATMs Front and Center**
Will the “Cash Bill” Be Enacted Into Law? Prospects for an ATM Anti-Crime Bill? US Digital Dollar – Menace or Mouse? & Cannabis Legislation and Enforcement Against Prohibited “Cashless ATMs”?
- *The Payment Choice Act of 2022 – Requiring Cash Acceptance at Retail Establishments Nationwide*
 - *Legislation to Extend Federal Bank Robbery Laws to Protect Retail ATMs-Users-Servicers-Loaders*
 - *Banking Services for America’s Independent ATM Operators – Great Success with the Regulators...Now, How About the Banks?*
 - *Potential Introduction of US Digital Currency – What Might a US CBDC Look Like & How Will It Coexist with Cash?*
 - *Latest Federal Cannabis Banking/Legalization Developments*
 - *Current ATM/Payments Industry Enforcement Efforts to Address Unlawful “Cashless ATMs” Deployments in Cannabis Dispensaries*
- 3:45PM – 4:00PM **ATM Snack Attack Break (Seminole and Grand Ballrooms)**
- 4:00PM – 4:20PM **Class Action Antitrust Case vs. VISA/Mastercard – Lead Class Counsel, Jonathan Rubin, Esq. of MoginRubin, PLLC**
Latest Developments & Next Steps in the Industry’s Longstanding Federal Class Action Litigation on Behalf of US ATM Operators
- 4:20PM – 5:00PM **US BTMs/Cryptocurrency Kiosks – Top BTM MSBs/Deployers Provide Insights on the Current State of the Sector & What’s Next for the Terminal-Based Crypto Business**
Lessons Learned and Ways to Improve Your BTM’s Performance in the Field. How Can YOU More Effectively Market Your Crypto Presence & Services? What Are the Common Characteristics of a Good BTM location? Hear Expert Assessments and Advice from Top Industry Participants on the Current State of the Business and the Path Ahead
- 5:00PM – 6:30PM **NAC2022 South Florida Fun–Social Hour Reception in Exhibit Hall**
Kick Back & Chill Out With ATM NATION – While Checking Out All the Amazing Products and Services on our Expo Hall Floor!
Open Bar ▪ Light Appetizers ▪ Cool Music ▪ & Serious Fun!

THURSDAY SEPTEMBER 15th

- 8:00AM **NAC2022 Registration Desk Opens**
- 8:00AM – 8:30AM **Exhibit Hall Prep (Exhibitors ONLY)**
- 8:30AM – 10:00AM **ATM NATION – Bon Voyage Breakfast In Exhibit Hall**
- 8:30AM – 12:30PM **EXHIBIT HALL OPEN To All NAC2022 Attendees**
- 8:00AM – 10:00AM **NAC2022 Sponsor Breakout Sessions (Approximately 30 Minutes Each)**
- **Quick Tips to Empower Your Hyosung ATMs –**
How to:
 - Attach a Side Car
 - Enroll In TangoNet
 - Enable DigitalMint
 - Enable Automatic Software Updates
 - **Hyosung Security Update – Essential Details for PCI Compliance & More**
 - **Star Financial Services / Access One Solutions – Merchant Services 101 – Future Proofing Your ATM Route**
 - **DPL – 3G Year-End Decommissioning – Impacts/Decisions for Your Route**
- (Meeting Rooms 1-3 – Across from Grand Ballroom)
- 10:15AM – 12:30PM **Educational Sessions (Grand Ballroom)**
- 10:15AM – 11:30AM **ATM Security Academy VII – Keeping Your People/Terminals/Cash Safe**
Leading ATM/BTM/Cash Security Experts Provide the Latest & Most Essential Information & Insights to Help Deter The Current ATM/BTM Physical & Cyber Attacks Now Menacing the Retail ATM Ecosystem Throughout America
- 11:30AM – 12:30PM **Proven Ways to Maximize Your Retail ATM Route's Bottom Line –**
Operating Techniques, Procedures, & Practices that WORK to Improve ATM Transaction Volumes & Revenue Streams! Proven Ideas You Can Use Right Away!
- 12:30PM **NAC2022 Conference Adjourns**
- 12:30PM – 5:00PM **Expo Hall Tear Down (Exhibitors Only)**

WE HOPE YOU'VE HAD A WONDERFUL TIME AT THE HARD ROCK!
...SEE YOU NEXT YEAR AT NAC2023!!!

NAC2023 Conference & Expo
ATMS * ACROSS * AMERICA
Planet Hollywood – Las Vegas, NV
October 24 – 26th 2023

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